



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 31 O

Results as of: 12/31/2015

GMT: OPEN

LOCATION NORTH CAROLINA

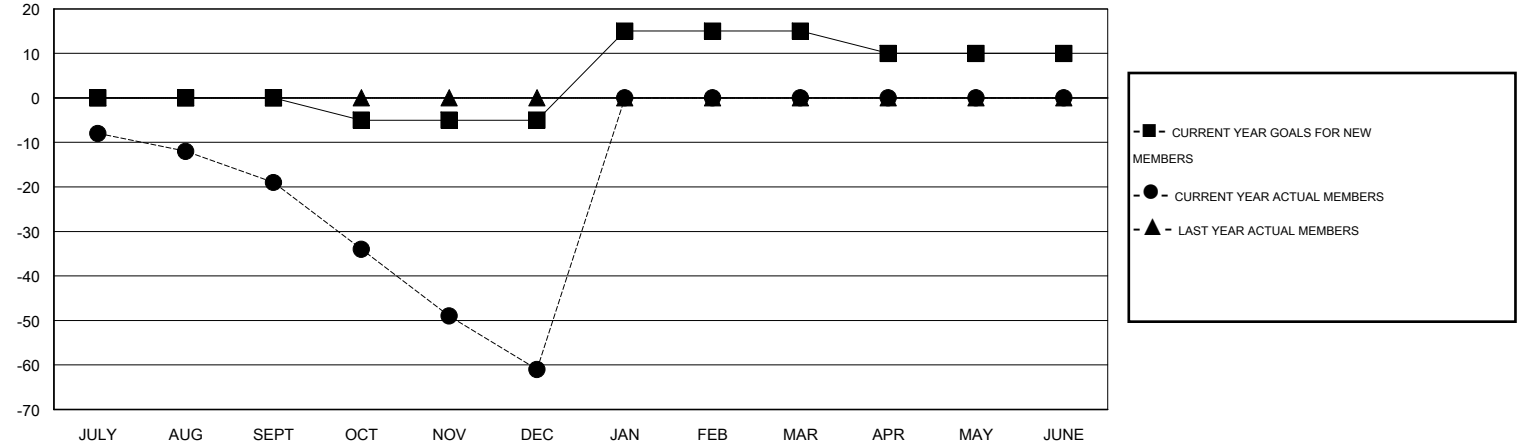
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2015-2016 |               |           |               |               | RESULTS FOR 2015-2016 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 1             | -1            | JULY/AUG/SEPT         | 0               | 23                            | 42              | -19           |
| OCT/NOV/DEC           | 0             | 0         | 2             | -2            | OCT/NOV/DEC           | -5              | 16                            | 58              | -42           |
| JAN/FEB/MAR           | 1             | 0         | 0             | 0             | JAN/FEB/MAR           | 20              | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 0             | 0         | 0             | 0             | APR/MAY/JUNE          | -5              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|  |   |   |
|--|---|---|
| DROPPED CLUBS: 3   | 19 CLUBS OF 63 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u><br>MALE 989 (74.42%)<br>FEMALE 340 (25.58%)        |
| <u>DROPPED MEMBERS</u><br>DECEASED 14<br>CLUB CANCELLED 8<br>OTHER 78<br>TOTAL 100 | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FAMILY UNIT MEMBERS 267<br>HEAD OF HOUSEHOLD 131<br>NON-HEAD OF HOUSEHOLD 136 |